ORDER

Orders

Order / Rev:	**163752**
Alt Order #:	06838210
Product Desc:	AMER FOR PROSPER
Estimate:	318
Flight Dates:	08/28/12 - 09/03/12
Original Date / Rev:	08/02/12 / 08/21/12
Order Type:	GENERAL

KOB

Primary AE:	Melissa Palombo
Sales Office:	P-PHL
Sales Region:	National

Agency

Name:	**Mentzer Media Services**
Buying Contact:	
Billing Contact:	
	600 Fairmont Ave Ste 306
	Towson, MD 21286-1002

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser

Name:	**Americans for Prosperity**
Demographic:	A35+
Product Codes:	PL2
Priority:	99
Revenue Codes:	AGY, POL, ISS

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/03/12	23	$12,425.00	$10,561.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	23	$12,425.00	$10,561.25	0.00
Totals	23	$12,425.00	$10,561.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Melissa Palombo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	All	08/28/12	08/31/12	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	-TWTF--	:30	3	$600.00	2	0.00 NM	3	$1,800.00
	NEWS													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	08/27/12	09/02/12	-TWTF--	3	$600.00	0.00							
E 2	All	08/28/12	08/31/12	M-F Today Show M-F Today Show	CM	M-F 7a-9a	-TWTF--	:30	3	$600.00	2	0.00 NM	3	$1,800.00
	TODAY SHOW													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	08/27/12	09/02/12	-TWTF--	3	$600.00	0.00							
E 3	All	08/28/12	08/31/12	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	-TWTF--	:30	3	$250.00	3	0.00 NM	3	$750.00
	NEWS													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	08/27/12	09/02/12	-TWTF--	3	$250.00	0.00							
E 4	All	08/28/12	08/31/12	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	-TWTF--	:30	3	$800.00	2	0.00 NM	3	$2,400.00
	NEWS													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	08/27/12	09/02/12	-TWTF--	3	$800.00	0.00							
E 5	All	08/28/12	08/31/12	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	-TWTF--	:30	2	$700.00	2	0.00 NM	2	$1,400.00
	NEWS													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	08/27/12	09/02/12	-TWTF--	2	$700.00	0.00							

Order / Rev: 163752 Advertiser: Americans for Prosperity

Alt Order #: 06838210 Product Desc: AMER FOR PROSPER **KOB**

Flight Dates: 08/28/12 - 09/03/12 Estimate: 318

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	All	08/28/12	08/31/12	Access Hollywood Late P Access Hollywood Late PM	CM	M-Th 1135p-1207a	-TWTF--	:30	2	$200.00	2	0.00	NM	2	$400.00
	ACCESS HOLLYWOOD														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/27/12	09/02/12	-TWTF--	2	$200.00	0.00									
E 7	All	09/01/12	09/01/12	Saturday Prime C Saturday Prime C	CM	Sa 9p-10p	-----S-	:30	1	$800.00	2	0.00	NM	1	$800.00
	LAW & ORDER:SVU														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/27/12	09/02/12	-----S-	1	$800.00	0.00									
E 8	All	09/02/12	09/02/12	Chris Matthews Chris Matthews	CM	Su 830a-9a	------S	:30	1	$175.00	2	0.00	NM	1	$175.00
	CHRIS MATHEWS														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/27/12	09/02/12	------S	1	$175.00	0.00									
E 9	All	09/03/12	09/03/12	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	M------	:30	1	$600.00	2	0.00	NM	1	$600.00
	NEWS														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/03/12	09/09/12	M------	1	$600.00	0.00									
E 10	All	09/03/12	09/03/12	M-F Today Show M-F Today Show	CM	M-F 7a-9a	M------	:30	1	$600.00	2	0.00	NM	1	$600.00
	TODAY SHOW														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/03/12	09/09/12	M------	1	$600.00	0.00									
E 11	All	09/03/12	09/03/12	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	M------	:30	1	$250.00	3	0.00	NM	0	$0.00
	NEWS														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/03/12	09/09/12	M------	1	$250.00	0.00									
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	*All*	*09/03/12-09/09/12*	*News 4 @ Midday M-F*	M-F 12noon-1p	M---------	*:30*	*~~($250.00)~~*	0.00	*NM*						
	Credited														
E 12	All	09/03/12	09/03/12	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	M------	:30	1	$800.00	2	0.00	NM	1	$800.00
	NEWS														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/03/12	09/09/12	M------	1	$800.00	0.00									
E 13	All	09/03/12	09/03/12	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	M------	:30	1	$700.00	2	0.00	NM	1	$700.00
	NEWS														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/03/12	09/09/12	M------	1	$700.00	0.00									
E 14	All	09/03/12	09/03/12	Access Hollywood Late P Access Hollywood Late PM	CM	M-Th 1135p-1207a	M------	:30	1	$200.00	2	0.00	NM	1	$200.00
	ACCESS HOLLYWOOD														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/03/12	09/09/12	M------	1	$200.00	0.00									
													Totals	23	$12,425.00